



2008 Community Impact Report

New Companies

Blue Lava Technologies, Nanopoint, and Pipeline Micro joined EF Hawai'i in 2008 with donations of equity, committing themselves to give back to the Hawai'i community through philanthropy and service. There are now 23 EF Hawai'i member companies.

- iLovePhotos, the flagship platform of **Blue Lava Technologies**, uses state of the art facial detection, automatic smart photo organization, and multi-platform distribution to bring photos back into your life effortlessly.
- **Nanopoint** produces miniaturized cell culture and imaging systems for live cell-based assays with broad applications including life science research, drug discovery, and biopharmaceutical production.
- **Pipeline Micro** develops the most advanced custom electronic cooling products in the world today.

Community Service

EF Hawai'i organized a **School Supplies Drive** for abused and neglected children in programs at **Catholic Charities Hawai'i**:

- EF Hawai'i member companies and friends donated over \$4,000 in cash and school supplies.
- Over 200 children received backpacks and supplies.
- Donors (EF Hawai'i companies are highlighted) included **AGIS Network**, Archinoetics, John Bower, Eric Clark, Randy Havre, Hawaii Angels, **Hoana Medical**, Hogan Entrepreneurs, Kolohala Ventures, JAAMS, Miyuki Merry, Henry Montgomery, Oceanit, Pacific Century Fellows 2007, **People Bridge**, **Sopogy**, Bill Spencer, TW Telecom, **uBoost**, Carl Voss, and Gwen Watanabe.
- Catholic Charities Hawai'i staff thanked all of the generous donors: "On behalf of all the CCH children, families, and program staff I would like to express a sincere appreciation to the Entrepreneurs Foundation of Hawai'i for helping to make this back-to-school season less stressful for many struggling families."
- From the CEO of a participating company: "...my 9 yr old son sent the backpack. He received it as part of an "if you purchase over 30 dollars of star wars stuff" promotion at Toys'r's and he looked at me and said, don't you think I should give this to some boy that doesn't have a backpack since you bought me mine last week? And then he went and got 10 dollars from his bank and told me to give that too. His 5 year old sister not to be out-done, went and got 4 dollars and 30 cents from her piggy bank and told me to send that too."

EF Hawai'i companies were actively engaged in community service and philanthropy in 2008:

- During the holiday season, **Cardax Pharmaceuticals** organized a canned food

drive at its office building and collected over 200 items for donation to the Hawaii Foodbank.

- The San Francisco team at **EzRez Software** held a holiday fundraiser for 326 Valencia, a literacy program for inner city youth.
- **Hawaii Superferry** supported a wide range of Hawai'i nonprofit organizations and charitable causes. The company made donations totaling over \$165,000 to dozens of groups, including Aha Punana Leo, Aloha United Way, Aloha Week Festivals, Alu Like, American Cancer Society, American Youth Soccer Organization, Arc of Hawaii, Bishop Museum, Boys and Girls Club of Hawaii, Cancer Research Center of Hawaii, Castle Medical Center, Child & Family Service, Children's Alliance of Hawaii, College Connections Quiz Bowl, Easter Seals, Friends of the Library of Hawaii, Halau Hula o Keola, Hanauma Bay Education Program, Hawaii Army Museum Society, Hawaii Meals on Wheels, Honolulu Symphony, Japanese Cultural Center of Hawaii, Junior Achievement, Junior League, Kuakini Foundation, Lions Clubs, Lokahi Canoe Club, March of Dimes, Maui Arts & Cultural Center, National Kidney Foundation, Ronald McDonald House Charities, Rotary Clubs, Susan G. Komen Race for the Cure, Waikiki Community Center, Waimanalo Health Center, YMCA, and numerous public and private schools.
- **Hoana Medical** and its parent company, **Oceanit**, participated in the EF Hawai'i School Supplies Drive. Oceanit team members also served as coaches, mentors, and judges for the 6th Annual High School Marketing Plan, Business Plan, and Advertising Competition; the FIRST regional robotics competition, the Stanford Innovation Tournament at Hawaii Pacific University; the Hawaii State Science and Engineering Fair; and the Hawaii State Lego Competition. In addition, Dr. Vinod Veedu of Oceanit hosts "Weird Science with Dr. V" on the KGMB9 Sunrise morning news program, a segment designed to get children and parents interested in science.
- **It's All About Kids:**
 - Donated WIFI internet access for a recreation center at Piliilau Park in Waianae including a 4-computer Linux lab;
 - Set up a 12-computer Linux lab at Kalihi Palama Terrace Housing Complex;
 - Conducted a canned food drive; and
 - Made donations to the FBI/Infragard Internet Safety Awards, Key Project – Kahaluu: Refurbished Computers, Hawaii Literacy, and Parents and Children Together.
- **Nanopoint** developed specially-priced science kits to allow students to observe their own cells under a microscope. The kits are part of Nanopoint's plan to encourage young people to pursue scientific research as a career.
- **ProService Hawaii:**
 - Presidents Ben Godsey and Dustin Sellers participated in the *2008 Fittest Executive* challenge and in support of the **American Heart Association of Hawaii** the company took this little competition to the next level. The company split up into two teams—Ben's team and Dustin's team. Each team raised money and the "second place winner" between the two agreed to personally match the amount raised by the winner's team. Additionally, ProService would then double the total amount of the pot. In the end, ProService's donation to the American Heart Association of Hawaii totaled over \$6,000.
 - A group of ProService staff volunteered their gift-wrapping talents to help **Habitat for Humanity** during this past holiday season.
 - In support of the **Big Brothers Big Sisters**, ProService made the annual *Bowl For Kids Sake* tournament a company-wide event and entered 5 bowling teams with donations totaling over \$6,000.

- For the past three years, ProService has supported the **Honolulu Bulls Soccer Club** and provides all of the warm-up jerseys for their annual *4V4 Tournament* for kids ages 6-8.
- To encourage fitness, community involvement and company spirit, ProService encouraged employees to participate in the Great Aloha Run and subsidized all participant entry fees.
- ProService sponsored a number of the **Hawaii Science and Technology Council's** monthly *2nd Friday Tech Downloads*.
- ProService also supported the following community organizations by sponsoring their fundraising events and conferences: **The Contemporary Museum; Small Business Hawaii; The Honolulu Academy of Arts; Native Hawaiian Chamber of Commerce; Junior League; GIFT Foundation; The Nature Conservancy of Hawaii; Rotary; Boy Scouts of America;** and **Hawaii Theatre Company**.
- **Sopogy** organized a toy drive to benefit the Institute for Human Services' Women's Shelter. Employees donated gifts for children ages 1-14, which were wrapped and delivered to the children for the holiday season.

About Us

The Entrepreneurs Foundation of Hawai'i, a 501(c)(3) nonprofit organization, engages entrepreneurial companies in community service and philanthropy.

- Community service: EF Hawai'i helps companies establish a community service program for their employees.
- Philanthropy: EF Hawai'i accepts donation of company equity. When there is a liquidity event, EF Hawai'i places 50% of the proceeds in a company-advised charitable fund. The remainder is retained by EF Hawai'i to support its community service programs.

For more information, please visit www.efhawaii.org or e-mail info@efhawaii.org.

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Entrepreneurs Foundation of Hawai'i

Pacific Guardian Center, Makai Tower
733 Bishop Street, Suite 2500
Honolulu, HI 96813
808.546.2288 tel
808.546.2211 fax
www.efhawaii.org

To be removed from this mailing list, please e-mail info@efhawaii.org.