



2009 Community Impact Report

New Companies in 2009

ACI (Atlantis Cyberspace), Avatar Reality, Casdex, Pipelinefx, and SBI joined EF Hawaii'i in 2009 with donations of equity, committing themselves to give back to the Hawaii'i community through philanthropy and service. There were 27 EF Hawaii'i member companies as of the end of 2009, and 2 more companies (GreenCar Hawaii and UserLink) joined in February 2010.



ACI is a leading-edge provider of middleware and end-to-end fully immersive, virtual reality simulation training solutions for mounted and dismounted groups of individuals, including military, homeland security, and first responders. ACI's breakthrough technology platform allows those using both new and legacy military simulation systems to leverage the ongoing innovations driving the imaginative \$50 Billion commercial gaming market.



Avatar Reality's mission is to utilize the leading-edge in computing technologies to build serious entertainment for the masses. The company is developing Blue Mars, a new online massively multiplayer virtual world (MMVW), featuring stunning graphics, realistic characters and endless social bonding opportunities. Set on Terraformed Mars in the year 2177 AD, players will be able to live out their fantasies through personalized avatars.



Archives protect your business, guarantee your files haven't been altered, and simplify audits and litigation. Fortune 500 companies spend millions of dollars a year on archiving. For the first time **ever** the same level of bullet-proof authentication recommended by the U.S. Federal Courts and compliant with SEC requirements governing trillion-dollar markets is available to small business as a **service**. No need to purchase hardware, no need to dedicate a portion of your office to a rack of computers. Just connect to **Casdex** via your internet connection, and your files are securely archived.



Founded in 2002, **PipelineFX** produces Qube!, the leading render farm management software for film and post production, product design, game development, and digital media education around the world. Qube! increases production throughput while significantly reducing the amount of time it takes to render frames for animation in movies, visual effects and games. Production-proven on thousands of servers, Qube! is used by hundreds of leading studios, broadcasters, manufacturers and universities.



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Community Service

EF Hawai'i organized its annual **School Supplies Drive** for abused and neglected children in programs at **Catholic Charities Hawai'i**:

- EF Hawai'i member companies and friends donated over \$3,200 in cash and school supplies.
- **Pipeline Micro** CEO Wayne Karo helped pack the supplies.



Catholic Charities Hawai'i staff pick up donated supplies



Pipeline Micro CEO Wayne Karo and other supply packers

- Donors (EF Hawai'i companies are highlighted) included David Bangert, John Bower, Peter Cannon, **Cellular Bioengineering**, Jeff Crawford, John Dean, Ben Godsey, Hawaii Angels, **Hoana Medical**, Hogan Entrepreneurs, If Can, Can, ING Direct, **It's All About Kids**, Kolohala Ventures, Kari Leong, Miyuki Merry, Henry Montgomery, Oceanit, Mike O'Malley, **People Bridge** and Dave Kozuki, **Pipeline Micro**, Jerry Rauckhorst, Mark Rossi, Tradewind Capital, **uBoost** and John Bower, Jay Voss, and Ben Wo.

EF Hawai'i companies were actively engaged in community service and philanthropy in 2009:

- **Cellular Bioengineering** participated in the EF Hawai'i School Supplies Drive.
- **Hawaii Biotech** participated in the Hawai'i National Guard Yellow Ribbon Program, working with "Warriors" and their families to better prepare them for reintegration after returning from combat. Hawaii Biotech helped the Guard members understand the current demands of the high-tech and biotech workplace and prepare to enter, or re-enter, the workforce.
- **Hoana Medical** and its parent company, **Oceanit**, participated in the EF Hawai'i School Supplies Drive and in a food drive for the Hawai'i Foodbank. Oceanit team members also collected donations for Samoa earthquake relief; provided 500+ volunteer hours for robotics programs on Oahu and Kauai; served as coaches for the UH Business Plan Competition and the High School Business Plan Competition; hosted students for tours of Oceanit locations on Oahu, Maui, and Kauai; volunteered at the Institute for Human Services; conducted drives for the Kauai Foodbank and Women Helping Women; gave science demonstrations at Pearlridge Mall on Furlough Fridays; and continued to produce "Weird Science with Dr. V" on the KGMB9 Sunrise morning news program.

- **Hoku Scientific:**

- Established a \$130,000 Microloan Program at the University of Hawai'i Shidler College of Business. Under the program, loans ranging from \$500 to \$5,000 will be awarded to students enrolled at UH Mānoa to start their businesses, and priority will be given to undergraduates enrolled in the engineering and entrepreneurship degree programs. Click [here](#) for more information about the Hoku Scientific Microloan Program.



Pictured at the Hoku Scientific gift signing at UH Mānoa on Sept. 4, 2009 (from l-r): Susan Yamada, director of the Shidler Pacific Asian Center for Entrepreneurship; Peter Crouch, dean of the College of Engineering; Dustin Shindo, chairman, president and CEO of Hoku Scientific, Inc.; Vance Roley, dean of the Shidler College of Business; and Donna Vuchinich, UH Foundation president and CEO.

- Made donations to the Institute for Human Services, Friends of the Library of Hawai'i, Portneuf Greenway, Kokua Hawai'i Foundation, and Waikiki Health Center.
- Has donated over \$2,000,000 to the Hawai'i community since its 2005 IPO. Beneficiaries have included HiBEAM, the University of Hawai'i Foundation, and EF Hawai'i.
- **It's All About Kids** participated in the EF Hawai'i School Supplies Drive, the Lokahi Giving Tree Program, and the Read Aloud Program (three times).
- **People Bridge** CEO Dave Kozuki served on the EF Hawai'i Board of Directors and the People Bridge team participated in the EF Hawai'i School Supplies Drive.
- **Pipeline Micro** also supported the School Supplies Drive.
- **ProService Hawaii** engaged in an impressive number of community service activities:
 - A group of ProService staff volunteered their gift-wrapping talents to help **Habitat for Humanity** during this past holiday season.
 - In support of the **Big Brothers Big Sisters**, ProService made the annual *Bowl For Kids Sake* tournament a company-wide event and entered four bowling teams with donations totaling over \$16,000.
 - For the past three years, ProService has supported the **Honolulu Bulls Soccer Club** and provides all of the warm-up jerseys for their annual *4V4 Tournament* for kids ages 6-8.
 - Dustin Sellers is President of the **Hunakai Park Association**, helping manage the six-acre private Kahala park that is funded exclusively from donations.
 - Dustin is presently in charge of the **Boy Scouts Annual Makahiki Festival** ticket sales, hoping to raise over \$300,000.
 - Both Ben Godsey and Dustin will be attending the 2010 Hawai'i Executive Conference and Dustin will be on a panel discussing the future of business in Hawai'i.
 - To encourage fitness, community involvement and company spirit, ProService encouraged employees to participate in the Great Aloha Run and subsidized all participant entry fees.
 - ProService sponsored a number of the **Hawai'i Science and Technology Council's** monthly *2nd Friday Tech Downloads*.
 - ProService also supported the following community organizations by sponsoring their fundraising events and conferences: **The Contemporary Museum; Small Business Hawai'i; The Honolulu Academy of Arts; Native Hawaiian Chamber of Commerce; Junior League; GIFT Foundation; The Nature Conservancy of Hawai'i; Rotary; Boy Scouts of America; and Hawai'i Theatre Company.**

- **Sopogy** participated in community activities during each quarter of 2009:
 - 1st Quarter: Sponsored a contest for Kona public school kids to create a motto for the Keahole Point solar farm. Konawaena High School was given a Smart Board and the student with the winning submission was given a cash grant.
 - 2nd Quarter: Volunteered at the Hawaiian Humane Society to update the dog park.
 - 3rd Quarter: Volunteered at MA'O Farms, helping to expand their farm.
 - Christmas 2009: The Hawai'i office raised funds for Aloha United Way to help feed homeless keiki in Waianae and help the Salvation Army feed the homeless. The Portland office participated in Toys for Tots and the San Jose office participated in City Team Ministries, helping to feed the homeless.



Sopogy adds wood chips to the Humane Society dog park



MA'O Farms gets help from the Sopogy team

- **uBoost** CEO John Bower served on the EF Hawai'i Board of Directors. The uBoost team also supported the EF Hawai'i School Supplies Drive. In addition, many children participating in the uBoost student recognition program donated points they earned for academic progress to numerous charities around the world. Instead of redeeming their points for gift cards and iPods, they chose to help those less fortunate. uBoost helps nurture young philanthropists through its 30 charitable partnerships.

About Us

The Entrepreneurs Foundation of Hawai'i, a 501(c)(3) nonprofit organization, engages entrepreneurial companies in community service and philanthropy.

- **Community service:** EF Hawai'i helps companies establish a community service program for their employees.
- **Philanthropy:** EF Hawai'i accepts donation of company equity. When there is a liquidity event, EF Hawai'i uses the proceeds to establish a charitable fund for the company.

For more information, please visit www.efhawaii.org or e-mail info@efhawaii.org.

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