



Kent Anderson, Bee Leng Chua, Susan Yamada Join EF Hawai'i Board

June 14, 2010 – The Entrepreneurs Foundation of Hawai'i is pleased to announce that Kent Anderson, Bee Leng Chua, and Susan Yamada have joined its Board of Directors.



Kent Anderson is Executive Director of Family Promise of Hawai'i. He has 10 years of managerial experience in the nonprofit and private sectors and helped launch the organization in 2006. Over 80% of the guest families of Family Promise of Hawai'i transition from homelessness to sustainable housing, usually in 3-4 months. Kent served as 2007 volunteer Chair of Partners in Care, O'ahu's coalition of homeless social service providers. Family Promise of Hawai'i was a finalist for the Pacific Business News 2009 Nonprofit of the Year Award.

Kent has specialized in economic development, strategic planning, and performance-based management. Each organization under his direction operated within budget and significantly improved key metrics. Kent has been a guest speaker at national conferences for community building and mentoring. He has also worked for governmental organizations such as the U.S. Senate, U.S. House of Representatives, U.S. Peace Corps, Americorps, and the Florida Department of Health.



Bee Leng Chua, Ph.D. is the Executive Director of HiBEAM, an accelerator for early stage Hawai'i technology companies. Bee Leng was the first executive director of the Entrepreneurship Center in the College of Business Administration at Hawaii Pacific University where she launched the school's business plan competition, the Stanford Innovation Tournament @ HPU and the Pappas Entrepreneurial Leadership Series.

Bee Leng was the founding director of the Centre for Entrepreneurship and faculty member at The Chinese University of Hong Kong. She also served on the Advisory and Vetting Committees of the Hong Kong Government's Cyberport IncuTrain Centre (www.cyberport.hk), as a mentor in the Incubation Centre of the Hong Kong Science and Technology Parks and as an assessor with the Small Entrepreneur Research Assistance Programme (SERAP), Innovation and Technology Commission (ITC), in the Hong Kong Government.

Bee Leng received her Bachelor of Science degree from the University of Wisconsin at Stevens Point and her M.A. and Ph.D. degrees from Ohio University. Originally from Singapore, Bee Leng lived and worked in Hong Kong for 18 years before coming to Hawai'i in 2007.



Susan Yamada is the Executive Director of the Pacific Asian Center for Entrepreneurship & E-Business at the Shidler College of Business, University of Hawai'i at Mānoa. Previously, she spent 17 years working in senior management positions at various entrepreneurial start-up companies in California and Hawai'i. In Silicon Valley, she served as CEO and publisher of Upside Magazine, the first business magazine focused exclusively on serving the informational needs of technology executives. Under Susan's leadership, the company successfully diversified its interests to include online and book publishing, as well as the production of executive conferences.

In 1998, Susan founded TRUSTe, the first online privacy seal program to protect personal information on the Internet, and served on the management team for VEO Systems, a business-to-business software developer that was eventually sold to Commerce One in 1999. Since returning home to Hawai'i in 2000, Susan launched Get2Hawaii, a developer of web-based software that enables travel inventory to be bought and sold online. She also heads the Yamada Scott Family Foundation. The Foundation has awarded \$300,000 to students and community organizations since 2000. Susan currently serves on the board of directors for several community organizations including the Japanese Cultural Center of Hawaii and KCAA Preschools.

Susan received her bachelor of business administration in travel from the University of Hawai'i College of Business and her MBA from San Jose State University in California.

About EF Hawai'i

The Entrepreneurs Foundation of Hawai'i, a 501(c)(3) nonprofit organization, engages entrepreneurial companies in community service and philanthropy.

- Community service: EF Hawai'i helps companies establish a community service program for their employees.
- Philanthropy: EF Hawai'i accepts donations of company equity. When there is a liquidity event, EF Hawai'i uses the proceeds to establish a charitable fund for the company.

For more information, please visit www.efhawaii.org or e-mail info@efhawaii.org.

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