

FOR IMMEDIATE RELEASE

**Referentia Systems launches
1:4 match challenge to raise up to \$100K for Haiti Relief**

Donations to Kokua Haiti Fund made through the Entrepreneurs Foundation of Hawai'i

HONOLULU, HI, January 26, 2010 –[Referentia Systems](#), inspired by the Austin Ventures and [Entrepreneurs Foundation of Central Texas](#) match program, is challenging local businesses to contribute to the Haiti earthquake relief efforts by matching dollar-for-dollar donations to the Kokua Haiti Relief Fund up to \$25,000.

As a further incentive, the Haiti Relief Fund in Austin will match donations 1:1, potentially doubling Hawai'i's contribution up to \$100,000 (for a total of a 1:4 match). The [Entrepreneurs Foundation of Hawai'i](#) is serving as the administrator of the Kokua Haiti Relief Fund. Tax-exempt donations can be made online at www.KokuaHaiti.org.

“The devastation of Haiti hits close to home,” said Referentia CEO Nelson Kanemoto. “While local businesses, including Referentia, are facing challenges in these tough economic times, Hawai'i's aloha spirit and the caring nature of its residents can always be counted on during times of great need. Our goal is to raise funds as quickly as possible; the people of Haiti need help now!”

Referentia is challenging local businesses to encourage their staffs through their own 1:1 match that will then be matched by the [Kokua Haiti Relief Fund](#). “By working together and with everyone's kokua, we should raise these funds in no time,” Kanemoto said.

The Entrepreneurs Foundation of Central Texas has set up a committee of representatives from the original fund contributors to distribute the monies to relief organizations. The committee is chaired by Austin Ventures CEO Phil Siegel and members include Eugene Sepulveda and Glimmer of Hope Founder, Philip Berber. (The Glimmer of Hope Foundation was named by Barron's as the sixth most effective international philanthropic organization in the world.)

To date, the Entrepreneurs Foundation of Central Texas has distributed \$250,000 to Partners in Health and Concern Worldwide to assist in Haiti rescue and relief efforts. Both Partners in Health and Concern

Worldwide report low administrative overhead, with up to 95% of their expenditures going directly to program activities and medicine.

About Referentia Systems Incorporated

Referentia Systems Incorporated is a Hawai'i-based software developer of cyber security and network enterprise solutions for the Department of Defense. Founded by a Hawai'i entrepreneur in 1996, Referentia is a provider of command and control applications, advanced technology solutions and information technology services. Referentia has a proven track record of developing relevant innovation in interoperability communications, cross-domain solutions and architectures, and advanced network management systems.

About Entrepreneurs Foundation of Hawai'i

The Entrepreneurs Foundation of Hawai'i (EF Hawai'i) is a 501(c) (3) nonprofit organization established to help develop a culture of community service and philanthropy in early stage Hawai'i companies.

About Austin Ventures

Austin Ventures has \$3.9 billion under management across ten funds. They have provided start-up and growth capital to emerging companies for nearly twenty-five years. They partner with exceptionally talented entrepreneurs and operating executives to build valuable businesses in a variety of technology and service industries. The investment professionals work with companies at every stage of the funding lifecycle, from initial seed investments, through startup and growth capital, to management-led buyouts and recapitalizations. Austin Ventures provides a long-term investment perspective, broad experience in building high-growth companies, and access to an unparalleled network of entrepreneurs and executives. Visit www.austinventures.com for more information.

About Entrepreneurs Foundation of Central Texas

The Entrepreneurs Foundation (www.givetoaustin.org) is a non-profit 501 (c) (3) corporation founded by and for entrepreneurs to practice disruptive innovation in philanthropy, help make nonprofits profitable and promote entrepreneurship. It was founded in 1999 and has raised over \$4,000,000 and 28,000 volunteer hours for mostly local nonprofit organizations in Central Texas.

###

Media Contacts:

Referentia Systems Incorporated

Nancy Downes
Marketing Communications Manager
Office: 808.423.1900, ext. 523
Cell: 808.778.4203
ndownes@referentia.com
www.referentia.com

Entrepreneurs Foundation of Hawai'i

Leigh-Ann Miyasato
President & Executive Director
808.546.2288 x223 tel
leighann@efhawaii.org
www.efhawaii.org